



# Under *the* Sun

## NEWSLETTER



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SUN'S NEW UV LED PRINTER

**Texture Prints  
and Braille Signage**

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# EMBRACING SERENDIPITY: WHEN LIFE'S BEST MOMENTS AREN'T PLANNED

*Sometimes, the best things in life happen when we least expect them.*

Whether it's stumbling upon a new café, reconnecting with an old friend by chance, or discovering a new skill during a lazy weekend, serendipity reminds us of life's delightful unpredictability.

The beauty of serendipity lies in its spontaneity. When we let go of rigid plans and expectations, we create space for surprising and meaningful experiences. Psychologists even suggest that serendipity plays a key role in creativity and innovation, helping us connect seemingly unrelated ideas in ways we'd never planned.

Famous discoveries often owe themselves to serendipity. Did you know penicillin was discovered because Alexander Fleming accidentally left out a petri dish? Or that the Post-it Note was invented when a 3M scientist was trying to develop a stronger adhesive? These happy accidents transformed the way we live and work.

Want to invite more serendipity into your life? Start by embracing small changes and cultivating curiosity. Here are a few ways to let spontaneity lead the way:

- » **Change your routine.** Take a different route on your daily walk, try a new coffee shop, or browse a store you've never visited before. Small shifts in routine can lead to delightful discoveries.
- » **Say "yes" more often.** Accept invitations you might usually decline, whether it's a last-minute dinner or an unfamiliar activity. Being open to new experiences creates opportunities for unexpected joy.
- » **Follow your interests.** Pursue a topic or hobby that intrigues you, even if it's outside your usual comfort zone. You might meet new people or uncover a passion. By slowing down and staying open to possibilities, you can create space for serendipity to work its magic. ✓

## Featured **Grand Format Solution**

# NEW TEXTURE PRINTS AND BRAILLE SIGNAGE

Our recent expansion in our Grand Format department is the purchase of a new UV LED printer that can produce texture prints and full color ADA/Braille signage.

“Our Grand Format team is now equipped to handle any size order of custom wayfinding signage with raised braille in our facility from initial design to fabrication and installation. This state-of-the-art machine uses patented technology to produce eye catching full-color signage not before offered in the local market.” - *Jimmy Beacham, Grand Format General Manager*



## ADA/BRAILLE SIGNAGE

With DCS patented technology, the fastest ADA/Braille UV printer in the world.



## 3D TEXTURE PRINTS

With the ability to produce durable and dynamic TEXTUR3D effects, photo-quality prints, and fine detail marking across a wide range of substrates, there is a lot to like and a lot to see in this UV LED printer.

## SUBSTRATES AND WIDE FORMAT PRINT AREA

Fully adjustable heights to accommodate substrates up to 4" thick (10cm). We can print up to 4' x 8' (120cm x 243cm)

Let our team assist with your textured prints and ADA/Braille Signage.

Contact your Sun representative or call/email:

**803-791-1786 or [info@SunSolutionsUSA.com](mailto:info@SunSolutionsUSA.com)**



# PREPARE FOR SPRING SHOWERS

## Rebel 3 Umbrella - Eco-friendly rPET Polyester

Now made with eco-friendly rPET polyester, the Rebel 3 is an inverted auto open and close, double canopy umbrella built with a 46" arc, revolutionary inverted design, and a fiberglass frame. The Rebel 3 has a comfort grip rubber handle.

This umbrella is powered by our patented RainAlertz App, telling you when it's going to rain.

### FEATURES:

- Closed Dimensions - 12 inches
- Weight - 1.04 lbs
- Arc Size - 46 inches
- Materials - RPET Polyester

### IMPRINT AREA:

On panel, 8 x 5 inches

### PRODUCT COLORS:



### RAIN ALERTZ APP:

To learn how the app works, visit link:

[https://www.youtube.com/watch?v=L3\\_1-4y0Ew8](https://www.youtube.com/watch?v=L3_1-4y0Ew8)

Or scan this QR code:



## OUR UMBRELLAS WILL TELL YOU WHEN IT'S GOING TO RAIN... REALLY!

- 1 RainAlertz™ delivers a customized text message from your client every time it rains – generating continued brand awareness via mobile advertising
- 2 It provides a branded microsite with your customer's logo with the five day forecast.
- 3 RainAlertz™ works anywhere in the world... EVERY time there is a 60% chance of rain and can be added to any umbrella!



# The Challenger Umbrella - Alternating Panels

The World's Strongest Auto-Open Golf Umbrella is now made with eco-friendly rPET polyester! Built with a multi-patented frame and wind vent technology, The Challenger II boasts a 62" arc, enhanced FlexTech fiberglass double rib frame, and safety glide opening mechanism.

This umbrella is powered by our patented RainAlertz App, telling you when it's going to rain.

## FEATURES:

- Manual Open
- Anti-slip Rubber Handle with Medallion
- Materials - RPET Polyester

## IMPRINT AREA:

On panel, 10" w x 6" h

## PRODUCT DIMENSIONS:

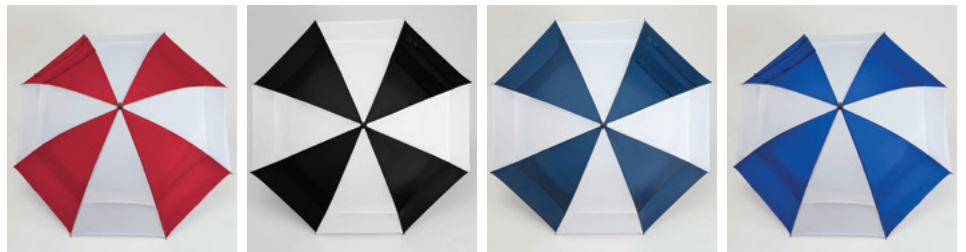
- 39 x 2 x 2 inches
- Arc: 62"
- Closed Dia.: 2"

## PRODUCT COLORS:



## RAIN ALERTZ APP:

Included with this umbrella,



To order your custom branded umbrellas, contact your Sun representative or call/email:

**803-791-1786 or [info@SunSolutionsUSA.com](mailto:info@SunSolutionsUSA.com)**

# ASHEVILLE, NORTH CAROLINA – BLUE RIDGE BEAUTY

*Nestled in the breathtaking Blue Ridge Mountains, Asheville, North Carolina, is a vibrant city known for its unique blend of natural beauty, rich arts scene, and historic charm.*

Whether you're an adventurer, an art enthusiast, or simply looking for a relaxing getaway, Asheville has something to offer everyone.

Start your journey along the Blue Ridge Parkway, one of the most scenic drives in America. Known for its panoramic views and numerous hiking trails, it's a nature lover's dream.

Just outside Asheville, Chimney Rock State Park offers spectacular views from the top of Chimney Rock, a 315-foot granite monolith, while the nearby Appalachian Trail is ideal for those seeking a more rugged experience.

For history buffs and architecture enthusiasts, the Biltmore Estate is a must-see where you can tour its

lavish rooms and stroll through the carefully curated gardens.



Art lovers will find inspiration in Asheville's vibrant downtown, home to galleries, studios, and street art. The River Arts District is a hub of creativity, featuring artists' workshops where you can watch local artisans at work or even participate in a workshop.

With its blend of outdoor adventure, artistic expression, and southern hospitality, Asheville is a destination that satisfies every type of traveler. For more information on planning your visit, head to [www.exploreasheville.com](http://www.exploreasheville.com). ✓



## Spring into Wellness with Refreshing Habits

*Spring offers the perfect opportunity to reset your wellness routine. Here are some simple changes that can help you feel more energized and ready for the season's new beginnings.*

- » *Get Outside:* Fresh air and sunlight are natural energizers. Spending 10-15 minutes outdoors can lift your mood and help reset your sleep cycle.
- » *Eat Seasonal Foods:* Spring brings fresh produce packed with vitamins and fiber which support overall health and boost energy.
- » *Declutter Your Space:* Organize areas that gathered clutter over the winter to refresh your mind, improve focus, and reduce stress.
- » *Stay Hydrated:* With warmer temperatures, staying hydrated is key. Start each day with a glass of water, and keep a bottle handy to sip throughout the day.
- » *Embrace Movement:* Adding light movement—such as stretching, yoga, or even gardening—can leave you feeling mentally and physically refreshed. ✓

# CONNECT CONSISTENTLY WITH CUSTOM NEWSLETTERS

Staying connected with customers is essential to maintaining loyalty and brand visibility. A custom-printed newsletter is a highly effective way to share valuable updates, showcase new products, and engage your audience consistently.



Professional newsletters allow you to personalize content in a way that reflects your company's unique values and voice. Consider including company news, product spotlights, or customer success stories to make each issue something your audience values. A newsletter can also feature industry tips, upcoming events, or special promotions, creating an interactive, trusted resource.

Regular newsletters also help you stand out by demonstrating a commitment to customer communication. When you keep your brand visible in a professional, engaging way, customers are more likely to remember you when they need your products or services.

Unlike emails or digital ads that are easily overlooked, a physical newsletter makes a lasting impression, becoming a tangible reminder of your brand that customers can hold onto and revisit.

Let us help you make a strong, lasting connection with your customers. Contact us today to see how we can design and print newsletters that keep your customers informed and your brand top-of-mind! ✓

## TRIVIA

1. What is the largest freshwater lake by volume in the world?
2. Which planet is known as the "Red Planet"?
3. Who painted "The Bedroom" and "The Cafe Terrace at Night"?
4. How many colors are there in a natural rainbow?

1) Lake Baikal in Russia 2) Mars  
3) Vincent van Gogh 4) Seven

## Gutenberg's Army©



## TOP Ten

### Good Luck Symbols

*Around the World*

1. Four-Leaf Clover
2. Horseshoe
3. Ladybug
4. Elephant Statue
5. Acorn
6. Rabbit's Foot
7. Wishbone
8. Bamboo
9. Dreamcatcher
10. Nazar Amulet

# CAN YOU GUESS THE YEAR?



## TURNING TRADITION UPSIDE DOWN

Several years ago, the New York Public Library sought to promote reading by transforming the city's iconic subway cars into mobile libraries. Featuring oversized, eye-catching posters that resembled book covers, each poster invited passengers to scan a QR code and download e-books for free. This "Subway Library" campaign brought books to thousands of New Yorkers on their daily commutes, making literature more accessible than ever.

The NYPL's creative use of print demonstrates how traditional media can be reimaged in fresh ways to capture attention. It didn't just advertise books—it engaged commuters and expanded the library's reach. ✓

The year was 1995.

- » *Toy Story* premieres, becoming the first entirely computer-animated feature film.
- » eBay is founded, introducing a revolutionary online marketplace for buyers and sellers.
- » O.J. Simpson is acquitted after a high-profile trial.
- » DVDs are announced as a new format for digital storage and video.
- » The PlayStation console launches in North America, transforming the gaming industry.

- » The World Trade Organization (WTO) is officially established.
- » Yahoo! is founded.
- » Cal Ripken Jr. breaks the record for consecutive MLB games played.
- » The Rock and Roll Hall of Fame Museum opens in Cleveland, Ohio.
- » The Million Man March takes place in Washington, D.C.

## February Birthdays

- |                          |                          |
|--------------------------|--------------------------|
| John Moroz – 02/06       | Robert Koon – 02/19      |
| Sheridan Carrier – 02/09 | Sammie Maldonado – 02/25 |
| Scott McCulla – 02/13    | Sherry Senn – 02/26      |
| Gabe Shirah – 02/14      | Darrell Eskew – 02/28    |
| Tina McFalls – 02/17     |                          |

## February Anniversaries

- |                         |                         |
|-------------------------|-------------------------|
| Allen Brigman – 3 years | Tina McFalls – 10 years |
|-------------------------|-------------------------|

### Under The Sun Newsletter

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\*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

**SUN SOLUTIONS IS PROUD TO BE A**

