

JANUARY 2025



Under *the* Sun

N E W S L E T T E R

HAPPY
NEW YEAR
2025

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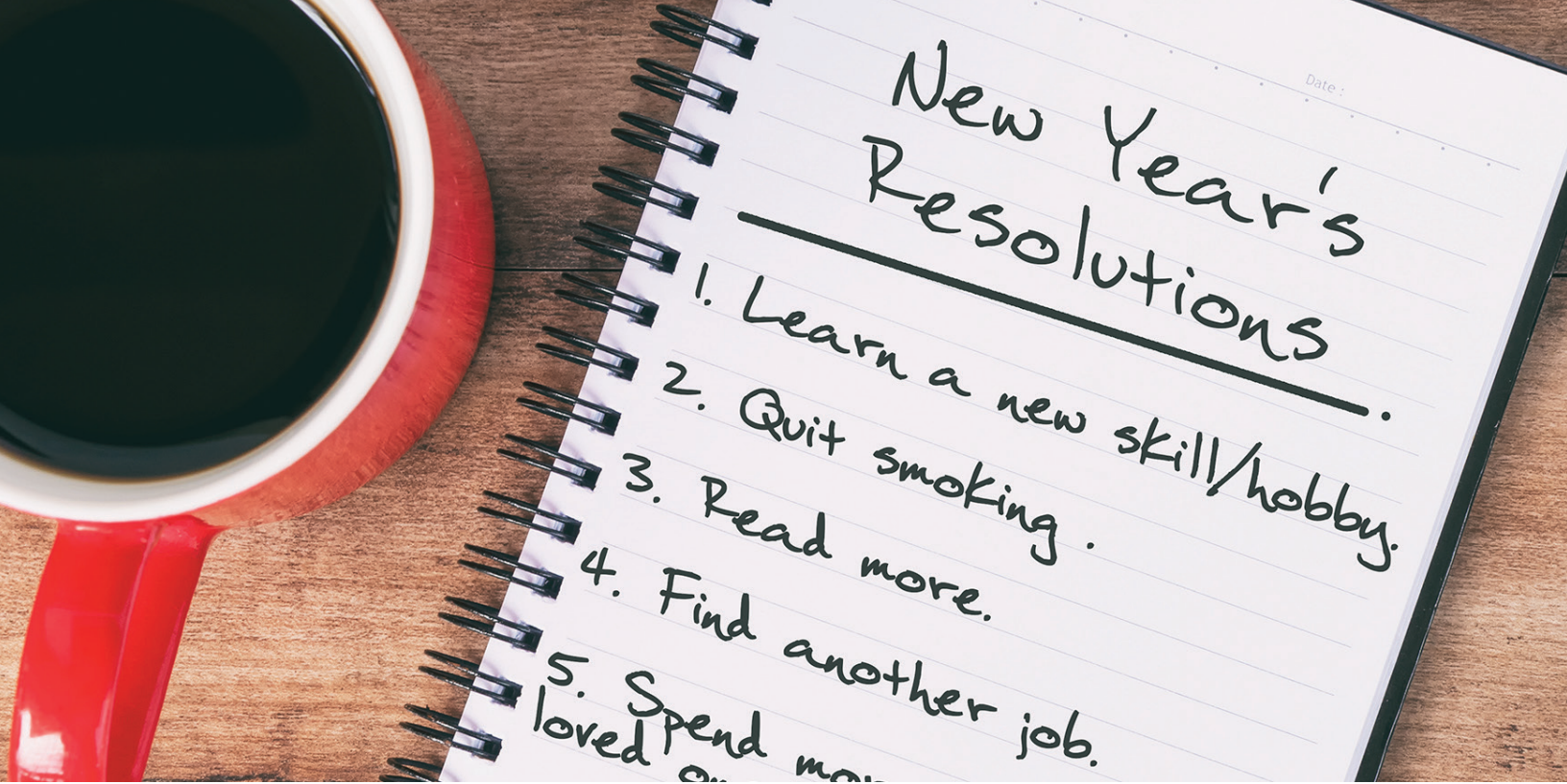
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PANTONE®
17-1230 TCX
Mocha Mousse



GET CREATIVE WITH RESOLUTIONS

Resolutions are in the air. Take some time to consider the year in front of you and make some resolutions that help you get where you want to go.

No matter how many times you've walked away from your New Year's resolutions, something about the turn of the calendar breeds hope that this year will be different. While there are many theories why resolutions don't stick, perhaps one reason is they're not actually possible in the long term. Here are a few resolutions that don't require a complete overhaul of your life but will still make an impact on the year ahead.

» **Get your body moving in ways you actually enjoy!**

If improving your health is one of the steps you hope to take this year, be sure you are specific about the kinds of physical activities you really like to do. The goal is to move, and you'll be more likely to stick to it if you don't dread doing it.

» **Get offline.** Find a time each week to turn off notifications and step away from your laptop. A few hours without the pull to check what's going on is a good way to give focus to other things and to remember that the world goes on whether you're plugged into it or not.

» **Acts of kindness.** Make a point to be kind each day. This can mean holding a door for someone, writing a note of encouragement, or finding a way to volunteer your time. Taking a moment to look outside yourself and care for someone else, even if only briefly, can decrease your own stress and build confidence.

» **Try new recipes.** Having to make and eat food every day can lead to some pretty deep meal ruts. Adding a new recipe to your meal plan each week may be just what you need to get back on the right track. Consider the fun of testing new recipes for anything from breakfast foods to snacks, and salads to desserts.

Being creative and realistic about your resolutions might just help you make some actual lifestyle changes instead of letting your best intentions get the better of you. ✔

STOREFRONTS & FULFILLMENT

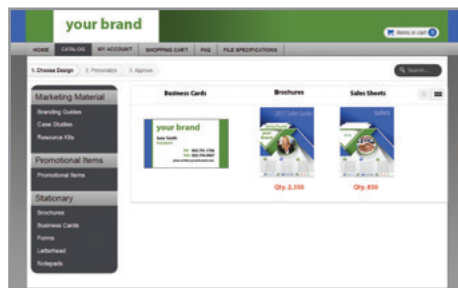
MANAGE YOUR PRINT INVENTORY AND BRANDED MERCHANDISE ONLINE in 2025

Sun Solutions provides a variety of custom branded online storefronts and fulfillment services to meet your needs.

Online Storefront Features

Sun Solutions offers custom branded online storefronts to allow you and your staff to order:

- Ad Campaigns
- Business Cards
- Brochures
- Catalogs
- Forms
- Branded Apparel
- Promotional Items
- Sales Packets
- Social Media Campaigns
- Training Materials



ORDER ONLINE



PRINT ON DEMAND

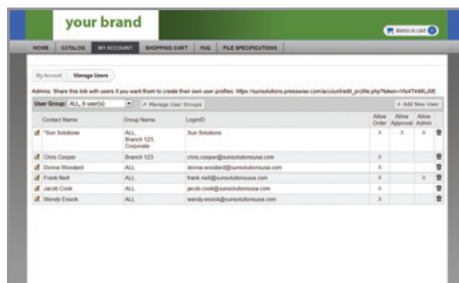


WAREHOUSE INVENTORY



Online Storefront Admin Tools

- Low Inventory Notifications
- Order Approvals
- User Access Management
- Inventory Access Management per User Group
- Fulfillment & Shipment Tracking
- Support Team



LOCAL & NATIONWIDE DELIVERIES



For more information and pricing for our online storefronts and fulfillment services, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com



Color of
the Year
2025

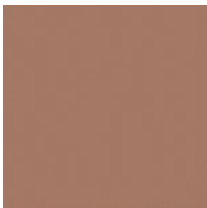
PANTONE®

Mocha Mousse
17-1230

PANTONE COLOR OF THE YEAR

Capturing a Global Mood of Connection, Comfort, and Harmony

The Pantone Color of the Year program engages the design community and color enthusiasts in a conversation around color, highlighting the relationship between color and culture. Pantone selects a color each year that captures the global zeitgeist—the Color of the Year express a global mood and an attitude, reflecting collective desire in the form of a single, distinct hue.



PANTONE®
17-1230 TCX
Mocha Mousse

For 2025, the Pantone Color Institute selects PANTONE 17-1230 Mocha Mousse, a warming, brown hue imbued with richness. It nurtures us with its suggestion of the delectable qualities of chocolate and coffee, answering our desire for comfort.

"Underpinned by our desire for every day pleasures, PANTONE 17-1230 Mocha Mousse expresses a level of thoughtful indulgence. Sophisticated and lush, yet at the same time an unpretentious classic, PANTONE 17-1230 Mocha Mousse extends our perceptions of the browns from being humble and grounded to embrace aspirational and luxe."

Leatrice Eiseman

Executive Director Pantone Color Institute

Revel in your own personal luxury. With a subtle elegance and sensorial richness, PANTONE 17-1230 Mocha Mousse empowers you to create moments of luxury that may be intimate in scale but can extend a sense of indulgence throughout the day.



PANTONE 17-1230 Mocha Mousse Color Palettes

A versatile shade infused with inherent sophistication and earthy refinement, PANTONE 17-1230 Mocha Mousse creates a strong chromatic foundation, complementing diverse applications, both minimalist and richly decorated, across design and all color conscious industries. We created five unique color palettes featuring PANTONE 17-1230 Mocha Mousse, each conveying its own distinctive feeling and mood. Within each of these five color stories we have also included four suggested color harmonies which you can download and share using Pantone Connect.



Relaxed Elegance

Revel in your own special moments. Imbued with a sensorial richness, PANTONE 17-1230 Mocha Mousse inspires us to curate experiences that boost personal comfort and wellness. From sweet treats to nature walks, the indulgence of simple pleasures that we can also gift and share with others.

Article Source: Pantone.com

UNFORGETTABLE RAIL ADVENTURES

There's something romantic about traveling by train. Consider taking the time to see and experience the country off the beaten path by booking one of these terrific train adventures!

» **Amtrak Empire Builder.** This 46-hour train ride offers travelers the true American West adventure. Departing daily from Chicago, it traverses through Wisconsin, Minnesota, North Dakota, and Montana, including Glacier National Park, before finishing its run in Seattle or Portland.

» **Cape Cod Central Railroad.** Running from May to October, this excursion train takes passengers on a whirlwind tour of the natural attractions on the Cape, including cranberry bogs, salt marshes, and sand dunes. An on-board narration enhances the trip by giving information about important landmarks.



» **Cass Scenic Railroad.** This four-and-a-half-hour round-trip ride through the mountains of West Virginia travels on track built in 1901 to transport lumber. Now visitors can take it to Bald Knob, the highest summit of Back Allegheny Mountain.

» **Amtrak Empire Coast Starlight.** Journey through some of the West Coast's greatest cities, including Portland, Sacramento, San Francisco, and Santa Barbara while also experiencing the snow-covered peaks of the Cascade Mountains. This 35-hour journey truly gives travelers a taste of the West Coast.

Consider booking a train trip for your next vacation! ✔



Benefits of a Bath

Taking a bath isn't just for small children or the family dog. Make a point to fill up the tub and experience some of these benefits yourself:

- » Get clean. As your skin softens in the warm water, you are able to exfoliate, clean away any environmental bacteria from your skin, and open up your pores so the soap can really do its job.
- » Improve mental and emotional health. Warm baths can decrease stress hormones and balance out serotonin levels, which can help regulate mood.
- » Better sleep. Taking a warm bath can pull heat from your core as it brings blood to the surface, which then lowers your body temperature and promotes relaxation.
- » Soothe your joints and muscles. While a warm bath can be good to relax sore muscles and loosen stiff joints, an ice bath can have similar results. Just don't get it too cold (aim for around 53-68°F) and don't stay in too long (about five minutes).

Adding a bath to your weekly routine may be just what the New Year ordered! ✔

THE TRUSTY BUSINESS CARD

What is it about the business card that makes it a tried-and-true marketing piece? Many things! Here are a few to consider:

» **First impression.** You can do more with a business card than just provide your contact information. A well-designed, on-brand business card gives the recipient a look at what your company is all about. Make that first impression one they'll remember by giving them a card they can't help but keep on hand.

» **Affordability.** Inexpensive to design and produce, business cards give you a return on investment that is almost second to none. Including personal touches like rounded edges, die cuts, or embossed features may add a bit to the price, but they also add to the perceived value and make your card memorable.

» **Compact.** You never know when you're going to run into someone with whom you'd like to connect again. The compact size of business cards means you are able to easily carry around and share all your contact information in one convenient place.



Business cards are not old news; they're still as relevant as they've ever been. Consider the impression your business cards are making—are they something you are proud to distribute, or could they use a refresh? We'd love to help you think through the impact your business cards can make! Give us a call today. ✓



TRIVIA

1. On which course is the Masters golf tournament held?
2. What is the largest carnivore native to the UK?
3. What nationality was artist Vincent van Gogh?
4. Who created the iconic "little black dress"?

1) Augusta National Golf Club 2) The badger 3) Dutch 4) Coco Chanel

Gutenberg's Army©

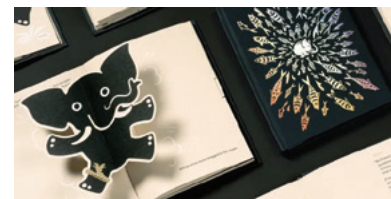


TOP TEN Snowiest Ski Resorts

Resort	Average feet of snow
1. Alyeska, Alaska	55.4
2. Mt. Baker, Washington	55.1
3. Niseko, Japan	49.5
4. Revelstoke, Canada	49.2
5. Nozawaonsen, Japan	47.2
6. Gulmarg, India	45.9
7. Alta/Snowbird, Utah	42.6
8. Brighton/Solitude, Utah	42.6
9. Jackson Hole, Wyoming	41.6
10. Stevens Pass, Washington	40.0



CAN YOU GUESS THE YEAR?



STORY TIME

To celebrate their 21st anniversary and rebranding, Taxi Studio worked with illustrator Rebecca Sutherland and a specialty print shop to create a pop-up storybook that begs interaction. The simple parable, nestled among pop-ups, pullouts, die cuts, and endearing illustrations, emphasizes the importance of teamwork. Page after page of clever interactive surprises make this storybook a unique and memorable marketing piece that is sure to inspire the creativity of all who read it. ✓

The year was 1991.

- » Michael Jordan reaches the 15,000-point mark of his career.
- » Operation Desert Storm begins.
- » John Grisham publishes his second novel, *The Firm*.
- » Mikhail Gorbachev formally resigns as president of the USSR in a televised speech.
- » Monica Seles ends Steffi Graf's streak of 186 weeks ranked as #1.
- » The Dave Matthews Band performs their first show.
- » U.S. minimum wage increases from \$3.80 to \$4.25 per hour.
- » Metallica releases their single "Enter Sandman."
- » Clarence Thomas is confirmed as a U.S. Supreme Court justice.
- » Movies *Robin Hood: Prince of Thieves*, *Beauty and the Beast*, and *Hook* are released.

January Birthdays

Dee Snider – 01/03
Robert Bryant – 01/04
Joyce Tillage – 01/06
Chris Curry – 01/06
Samaria Snow – 01/07
Hannah Conley – 01/08

Tom Johnson – 01/09
Wayne Zamora – 01/12
Sabrina Battle – 01/16
Amanda Galloway – 01/25
Michell Dolezal – 01/26

January Anniversaries

Erika Swann- 3 years
Tonya Conway – 3 years
John Moroz – 5 years

Chris Morgan – 10 years
Dave Robinson – 20 years
Rob Hoffman – 25 years

Under The Sun Newsletter

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*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

SUN SOLUTIONS IS PROUD TO BE A

