



# Under *the* Sun

## NEWSLETTER



HELLO  
NOVEMBER

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# PUT THOSE PUMPKINS TO USE!

*It can feel like we move quickly from one holiday to the next this time of year. But before you toss those Halloween pumpkins in the trash, consider these unique ways to repurpose them.*

» **Donate to Wildlife Rescue:** Contact your local wildlife rescue to see if they could use your pumpkins as food or enrichment for their animals. Many rescues and sanctuaries accept pumpkins as donations.

» **Gratitude Pumpkin:** As the seasonal focus shifts to Thanksgiving, take a moment every day to think of things you are thankful for and write them in permanent marker on the pumpkin. By the time Thanksgiving rolls around, you'll not only have a lovely decoration, but you'll also have spent the month reflecting on what you're grateful for.

» **Pumpkin Ice Bucket:** By cutting your pumpkin in half and scooping out the inside, you can create a quirky but festive ice bucket for chilling drinks for Thanksgiving dinner or any fall gathering.

» **Floral Centerpiece:** Similar to the ice bucket, take an intact pumpkin, but this time remove the top and insides like you would if you were going to carve it. Then, line the inside with plastic wrap and cut a piece of floral foam to fit in the bottom. Soak the foam for a few minutes before sticking fall flowers and foliage in it to make a lovely arrangement.



» **Winter Decor:** If your pumpkins survive past Thanksgiving, get out your craft paints and make an adorable two-pumpkin snowman complete with a hat and scarf. You can also paint one pumpkin to look like Rudolph with that signature

red nose and some branches for antlers.

Pumpkins have many uses beyond Halloween decor and pumpkin pie. Enjoy these creative ways to extend the life of your pumpkins and make the most of the season! ✓



## Featured **Grand Format Solution**

# STATE FAIR SUPER WHEEL

Our Grand Fomat team produced and installed a 12 foot decal on the center of the Super Wheel. We also printed over 1,000 sq ft of banners that were displayed all over the fairgrounds.

### **About the Super Wheel**

The Super Wheel was premiered at state fair in 2019. The wheel towers above the midway at a breath taking 150 feet or 46 meters. The wheel is manufactured in Europe by Ronald Bussink of Professional Rides AG and travels on 20 tractor trailer loads. This Rolls Royce of Ferris Wheels features 36 climate-controlled gondolas that comfortably seats 4 to 6 guest per gondola and provides a luxurious and smooth rides coupled with unparallel views of the fairgrounds.



Let our team assist with branding your next event. Contact your Sun representative or call/email:

**803-791-1786 or [info@SunSolutionsUSA.com](mailto:info@SunSolutionsUSA.com)**

## Featured **Branded Merchandise**

# ULTIMATE UTILITY TOTE

Custom brand this very useful utility tote bag. This large capacity bag can be used to carry groceries, toys, and vacation items. It collapses flat for easy storage.

### Material:

- 600 Denier Polyester

### Size:

- 22" L 10" W 12" H

### Features:

- Large main compartment with sturdy wire rim to give the tote shape and functionality
- Front pocket for smaller items
- 14" handle drop height



*Folds flat for easy storage.*



*Sewn-in hard bottom for extra durability.*



*Approximate PMS Colors: Green (3308), Navy (295), Purple (7671), Red (201), Royal (2728), Turquoise (7703)*

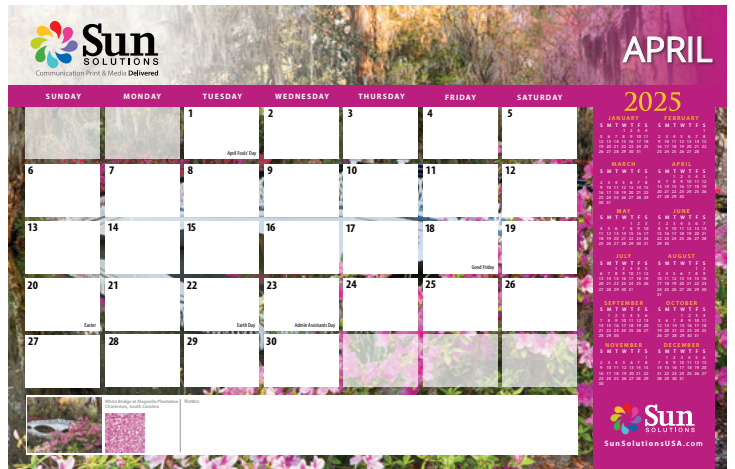
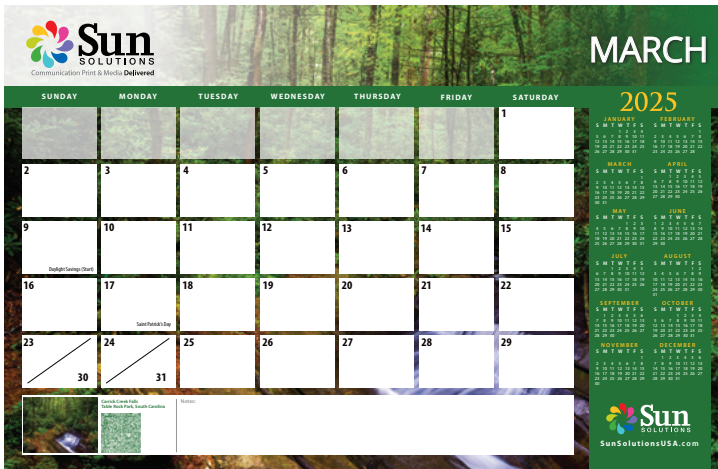
To order your branded Ultimate Utility Tote bags, contact your Sun representative or call/email:

**803-791-1786 or [info@SunSolutionsUSA.com](mailto:info@SunSolutionsUSA.com)**



# 2025 SUN CALENDARS

Our 2025 Sun Solutions Calendars are in production. This year we are featuring popular travel locations within the Southeast. We include a QR code for location information to visit these popular tourist spots.



To reserve your 2025 calendars, contact your Sun representative or call/email:  
**803-791-1786 or [info@SunSolutionsUSA.com](mailto:info@SunSolutionsUSA.com)**

# HOLIDAY TRAVEL MADE SIMPLER

*Travel during the holidays is unlike any other time of the year. Here are a few tips and tricks for making it as smooth as possible.*

» **Fly direct.** While saving some money with a stopover or two is tempting, a direct flight is really the way to go during the holidays. The unpredictability of the weather, coupled with congested airways and overbooked flights, could leave you stranded in your connecting city. Plus, you and your luggage are much more likely to arrive together if you're on the same plane the whole time.

» **Plan for gifts.** If your holiday time includes exchanging gifts, take advantage of shipping gifts directly to your destination, then simply wrap them once you arrive. When it's time to head home, consult with your airline on baggage fees. Is it cheaper to check a bag filled with gifts or just mail them back home?



» **Arrive early, and pack your patience.** Give yourself plenty of time to make it through check-in. Don't be shocked when lines are long everywhere you look. It's likely most people waiting for flights are doing the same thing you're doing—just trying to make it to see their loved ones—so keep things in perspective and look for ways to make it pleasant!

» **Travel on the actual holiday.** It may not be for everyone, but traveling on the actual day, when everyone else is already at their destinations, brings a calm to the airport.

Holiday travel doesn't have to be horrible. A few moments of forethought can make it an enjoyable part of the holiday season. ✓

## Social Media and the Holiday Blues

*Here are some ways to keep a healthy perspective while viewing social media during the holidays:*

- » Decide your "what" and your "why." Consider what you'd like the holiday season to look like and why it matters. Once you've acknowledged your hopes, you're less likely to be influenced by others' social-media posts about how they spend their holidays.
- » Establish some boundaries and honor them. The internet is not the boss of you. Stick to the what and the why, and put up the boundaries necessary to keep yourself aligned with your values.
- » Turn off push notifications for social-media apps. The steady flow of alerts can be an interruption while working or relaxing. And because comparison is the thief of joy, notifications about how everyone else is spending their time could cause you to lose sight of what you've decided matters to you about the holidays.





# MARKETING ON EVERY LEVEL

*When creating a marketing plan, it is essential to consider the various points of contact you hope to make, and the impressions that can be made at each of those points while staying true to the brand identity you've worked hard to cultivate.*

The marketing you do to inform people about the products and services your company provides does the important work of grabbing attention and bringing those people through the front door to purchase what you have to offer.

The marketing you do to inform people about the kind of company you are is often more subtle—it's hidden in the intentional details.

Your company's annual reports and other documentation are one way for that subtle marketing to be on display. As you present your company to current and prospective customers through a variety

of documentation, you show them the work you are capable of doing for them.



Attention to detail in things like custom index tabs on your annual reports, and personalized pocket folders for distributing manuals and other documentation, takes your communication further. It solidifies your company as one that can be trusted to take care of its customers.

Our printing company would love to collaborate with you to create and produce high-quality documentation that will impress your customers.

Give Sun Solutions a call today!



## TRIVIA

1. What's the name of the skyscraper in *Die Hard*?
2. Which mountain range is the longest in the world?
3. In which historical time period did ballet originate?
4. What is the Ford Mustang named after?

## Gutenberg's Army<sup>©</sup>



## TOP TEN

Largest Aircraft Ever Built & Flown  
(by wingspan)

Airplane	Wingspan
1. Stratolaunch "Roc"	385 ft
2. Hughes H-4 Hercules "Spruce Goose"	320 ft
3. Antonov An-225 "Mriya"	290 ft
4. Airbus A380-800	261 ft
5. Antonov An-124 "Ruslan"	240 ft
6. Convair B-35 "Peacemaker"	230 ft
7. Convair XC-99	230 ft
8. Lockheed C-5 "Galaxy"	223 ft
9. Douglas XB-19	212 ft
10. Antonov An-22	211 ft



# CAN YOU GUESS THE YEAR?



## THE SKY'S THE LIMIT

Dimensional marketing can be a powerful way to engage clients. The team at Captivate, a company focused on digital-screen marketing in elevators, worked with print company Structural Graphics to put this truth to work by creating a three-dimensional skyscraper that doubles as a brochure.

Designed to look like a building you'd find in any urban area, the real intrigue of the structure is the magnetic closure that, once opened, reveals a five-panel brochure as the building is unrolled. The marketing messages on each unique panel make this a piece clients will remember and hold onto for a long time. ✓

The year was 1985.

- » *Live Aid* benefit concerts in London and Philadelphia raise over \$140 million for famine relief in Ethiopia.
- » The wreck of the *RMS Titanic* is located by a joint American-French expedition led by Robert Ballard and Jean-Louis Michel.
- » The inaugural *WrestleMania* is held in Madison Square Garden.
- » *Super Mario Bros.* is released for the Nintendo Entertainment System.
- » The single "We Are the World" is recorded by USA for Africa.

- » Coca-Cola changes its formula and releases New Coke, but brings back the original formula three months later after an overwhelmingly negative response.
- » The iconic U.S. Route 66 is officially decommissioned.
- » U.S. president Ronald Reagan and Soviet Union leader Mikhail Gorbachev meet for the first time.

## November Birthdays

Donnie Arrowood – 11/5	Caden Chavis – 11/20
Marie Jones – 11/7	Josh Mount – 11/22
Cheryl Scott – 11/10	Preston Hage – 11/28
Doug Delaney – 11/12	Amanda Boltin – 11/29
Bernard Murray – 11/14	Dennis Doolittle – 11/29
Chad Todd - 11/15	

## Anniversaries

Joyce Tillage – 25 years  
(September)

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\*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

**SUN SOLUTIONS IS PROUD TO BE A**

