



Under *the* Sun

NEWSLETTER



hello
October

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STEP CONFIDENTLY INTO FALL

With the change of season come some changes in routine. How you spend your time, what you wear, what you eat likely require some rethinking in order to best suit the season ahead.

A bit of planning can mean confidently stepping into the fall season as opposed to stumbling into it. Here are some things to keep in mind at this time of year:

» **Make a schedule.** There's something cozy about a bit of hibernation during the dark, cold time of the year. But it's also important to make social plans and stay physically active. Consider putting together a loose schedule that includes times for relaxation and times to gather with others. Be careful not to let hibernation turn into isolation.

» **Meal plan.** While the grills may stay out year-round in some areas, for many people the fall weather means a change in cuisine. Make some lists of the foods you or your family look forward to when the weather gets cooler and then add them to your meal rotation. Be sure to include some of the fall vegetables while they're at their peak!

» **Do some "spring cleaning."** If you spend more time indoors during the fall and winter months, it

may be physically and mentally wise to clean out some closets and get rid of things you don't need. Feeling cramped inside with too much clutter can be overwhelming.

» **Vitamin D supplements.** Decreased hours of daylight, along with cooler temperatures in much of the country, mean most people wind up deficient in vitamin D in the fall and winter. Talk with your doctor about vitamin D supplements.

» **Gather supplies.** Do you have the necessary items for winter in your area? This could mean packing an emergency kit for your car, having your furnace serviced, making sure your snowblower works, and locating your winter boots.

Any change of season can bring challenges, but a few steps of preparation make for a smooth transition. ✓

Featured **Branded Merchandise**

PROMOTE YOUR BRAND THIS HOLIDAY SEASON

3D EXQUISITE CORPORATE CHRISTMAS CARDS

Make an impression this year to your team and customers.

Artistic greeting card is made of eco-friendly and high-quality paper. With the lovely deer and tree, the three-dimensional card will create more surprise and make your life more fantastic.

- **Imprint Size:** 2"L x 1"W
- **Imprint Color:** Black, PMS Colors, White



CHRISTMAS PENDANT DECORATIONS NEW LED LIGHTS

Illuminate your festivities with our Christmas Pendant Decorations, featuring New LED Lights that serve as the perfect addition to your yuletide decor. These lights are ideal as a centerpiece for your dining room table or as an enchanting accent atop your fireplace mantle. The hypnotic whirl of our strobe lights and the inviting warmth of our LED accents create a cozy, festive mood suitable for any winter celebration. Versatile in placement, these pendants can brighten up your entryway or become a charming detail in any space. Moreover, they double as a comforting night light for children, providing a gentle glow throughout the night.

CUSTOM WRAPPING PAPER

Reinforce your brand presence with every package. Whether used for corporate gifts, retail packaging or shipments, Customizable Wrapping Paper imprinted with a repeating pattern of your logo is the ideal way to make a big impact. Make every wrap count with a customizable solution that goes far beyond packaging to amplify your brand message and visibility.

- **Paper Size:** 27.5" wide x 25 ft long
- **Imprint Colors:** Full color digital.



Order your Holiday Promotional Items today to get these in time for the holiday season.

Contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com

HOLIDAY GIFTS & WINTER MERCHANDISE

THE SNUGGLE IS REAL GIFT SET

The Snuggle is Real! This amazing gift set features a 50"x60" Micro Soft Touch Sherpa Blanket paired with a 20oz Double wall vacuum camp mug (hand wash only.), hot cocoa packet and our ACE "If you can read this bring me some chocolate" socks wrapped in a tray with personalized Ribbon. The perfect gift set for snuggling up on those chilly nights!



Imprint Area:

- 5" W x 5" H (blanket)
- 2 1/2" W x 4" H (mug)

Minimum Order Quantity: 24



COZY COCKTAILS GIFT SET

It's 5:00 somewhere and the Snuggle is Real! Our 50"x60" Micro Soft Touch Sherpa Blanket with custom card comes paired with a set of 2, 12oz, custom vacuum wine tumblers and our stock ACE "If you can read this bring me a cocktail" socks wrapped in a tray with a personalized custom ribbon. The perfect gift set for cozying up with some cocktails!

Imprint Area:

- 5" W x 5" H (blanket)
- 2 1/2" W x 1 3/4" H (tumbler)

Minimum Order Quantity: 24

BAMBOO CHEESE BOARD & TRAY KNIFE SET

Timeless bamboo cheese board set with 3-piece knife set. Includes removable ceramic serving tray perfect for charcuterie platters. Compact design stores three cheese tools in the board. Includes a pointed tip cheese knife, cheese fork, and cheese chisel knife. Designed to be convenient and great for on the go picnics or parties. **Please inquire for XL / XXL engraving options.**



Item Size: 14" x 11" x 3/4"

To order your Holiday or Winter merchandise, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com

FLANNEL SHERPA BLANKET

Classic, soft flannel on the front with cozy sherpa fleece on the back, this blanket is perfect for bundling up beside a fire on a chilly day.

- **10.4-ounce linear, 100% cotton flannel; 12.6 ounce linear yard, 100% polyester sherpa**
- **Fully hemmed**
- **Port Pocket™ for decoration access**
- **Dimensions: 50" x 60"**
- **Custom Branded with Embroidery**



Black Uneven Plaid



Black Watch



Buffalo Plaid



Window Pane

HEAVY BLEND FLEECE STADIUM BLANKET

- **8-ounce, 50/50 US cotton/poly**
- **Heavy Blend features a cozy, brushed interior**
- **Fully hemmed**
- **Recycled, high-performing black tear-away label**
- **Dimensions: 50" x 60"**
- **Custom Branded with Embroidery**



Black



Charcoal



Navy



Red



Royal



Sand



Sport Grey

7" ICE SCRAPER



- **Constructed of sturdy plastic for all weather conditions**
- **Heavy-duty scraping blade with special grip handle prevents slipping when in use**
- **Easily stores in car glove compartments, side pockets and under the seat**

To order your Holiday or Winter merchandise, contact your Sun representative or call/email:

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PLAN A VISIT TO AUSTIN, TEXAS

From a robust music and arts scene, unique shopping and dining experiences, and the nearby Texas hill country away from the hustle and bustle, visitors to this 24-hour town are sure to be entertained.

One of the best ways to experience Austin is through its festivals. Here are a few that might entice you to visit:

» **Austin City Limits.** This six-day music festival features over 140 bands performing in the city's Zilker Park. Spread over two weekends, this October gathering is a chance to hear big and small artists in a variety of musical genres.

» **The Austin Marathon.** Nearly 20,000 participants each year wind their way through the city's scenic neighborhoods and past iconic landmarks while live music is played at points along the route, crossing the finish line in front of the Texas state capital building.



» **SXSW.** Founded in Austin in 1987 as a way to celebrate the blending of tech, film, music, education, and culture, the yearly festival features film and television screenings, exhibitions and sessions led by industry leaders, networking opportunities, and tech competitions, in an effort to champion creativity.

» **Lonestar Round Up.** This outdoor car show and live music festival features custom cars and vintage hot rods from all across the U.S., and celebrates the history, music, art, and creativity surrounding custom cars.

For more information about planning your trip, visit www.austintexas.org. ✓



BOUNTIFUL FALL PRODUCE

Fall is such an abundant time for healthy and delicious produce. Here are some great choices to make as you plan your fall menus:

- » **Beets.** Edible from the leaves to the root, beets are a good source of naturally occurring nitrates and may help support healthy blood pressure. The leaves can be sautéed and the red root can be roasted, steamed, or eaten raw.
- » **Pumpkin.** Not just for pie or for carving, pumpkin is a delicious and healthy option for fall. Full of dietary fiber and beta-carotene, pumpkin is good for your skin and eyes. Try cooking it with savory herbs like sage and curry.
- » **Kale.** Loaded with vitamins A, C, and K, kale is a nutrient powerhouse. This leafy green can be sautéed, cooked in soup, and eaten raw in a salad. It holds salad dressing without wilting, making it ideal for meal prep situations.
- » **Pears.** While it's possible to get them year-round, fall is the time when pears hit their peak. Grilled, poached in red wine, sliced and added to a sandwich, or just eaten raw with the peel, pears are a delicious source of fiber. ✓

CUSTOM PRINTING MAKES A DIFFERENCE

Marketing materials can live one of two lives: they can simply inform customers and prospects about the products and services you offer—or they can do that while inspiring your customers and prospects to truly consider the benefits of partnering with your company.

Impressing and inspiring your customers is easily done with custom printing options. As you prepare for your next marketing push, what creative finish could you add to put your printed piece over the top?



Consider a simple postcard. Its function is to give a customer or prospect information about your company or perhaps draw attention to a promotion. What if that postcard were die cut in a shape that represented your industry, or included a coupon on one side that encouraged the recipient to redeem it?

Brochures or sell sheets are common marketing pieces that can provide lots of information in a small space. What would it look like to add an unconventional fold to your brochure or a perforated reorder reminder card to a sell sheet? Taking the time to consider how your customers and prospects will interact with your marketing materials may open your eyes to some out-of-the-box approaches when it comes to making a strong impression.

We'd be thrilled to work with you to create high-quality custom printing that grabs your customers' attention and increases sales—talk to us today! ✓

TRIVIA

1. What was the first film to release a soundtrack album?
2. How many people have walked on the moon?
3. What is the only continent without an active volcano?
4. Which galaxy is closest to the Milky Way Galaxy?

1) Snow White (in 1938) 2) 12 (3) Australia 4) Andromeda Galaxy

Gutenberg's Army®



TOP TEN Most Popular Seafood

1. Shrimp
2. Salmon
3. Tuna
4. Tilapia
5. Pollock
6. Pangasius
7. Cod
8. Catfish
9. Crab
10. Clams



CAN YOU GUESS THE YEAR?



- » The euro currency is introduced.
- » Former professional wrestler Jesse Ventura is sworn in as governor of Minnesota.
- » Wayne Gretzky plays his last game in the NHL.
- » *SpongeBob SquarePants* debuts on Nickelodeon.
- » *Star Wars: Episode I—The Phantom Menace* is released in theaters.
- » Space shuttle *Discovery* completes the first docking with the International Space Station.
- » John F. Kennedy Jr., his wife Carolyn Bessette Kennedy, and sister-in-law Lauren Bessette are killed in a plane crash off the coast of Martha's Vineyard.
- » Impeachment trial is held for President Bill Clinton.
- » *Mamma Mia!* opens in London's West End.



COLORS OF FALL

In an effort to beat the holiday card rush, Brilliant Graphics endeavored to create and distribute a card in the days leading up to Thanksgiving that featured many of the services they provide while also evoking the beauty of the fall season. The card itself is made up of multiple layers of fall-colored paper, each printed with a fall poem by Emily Bronte and then digitally cut to reveal portions of each paper layer with the words of the poem lined up perfectly. A unique way to make a bold impression. ✓

The year was 1999.

October Birthdays

- | | |
|--------------------------|----------------------|
| Teri Johnson – 10/11 | Ethan Snow – 10/23 |
| Stephanie Butler – 10/12 | Bobby Scott – 10/23 |
| Kim Loaiza Vega – 10/17 | Greg Smith – 10/26 |
| Dave Robinson – 10/18 | Jacob Cook – 10/26 |
| Shane Bailey – 10/18 | Luke Luesing – 10/30 |
| Janelle Dunn – 10/19 | |

October Anniversaries

- Chris Edgemon – 3 years
- Urain Wilson – 3 years
- Jeff Brown – 3 years
- Sherry Senn – 10 years

Under The Sun Newsletter

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*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

SUN SOLUTIONS IS PROUD TO BE A

