

AUGUST 2024



Under *the* Sun

N E W S L E T T E R

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**BEST PRINTING AND
GRAPHICS COMPANY**

Sun Solutions is honored to win Lexington's Best of 2024 "BEST PRINTING AND GRAPHICS COMPANY". Thanks to all our customers who voted for our team!



MINDFUL MONEY MANAGEMENT

Many of us have felt the effects of rising prices and a general increase in the cost of living at some level. However, empowering strategies are available to help us reclaim a sense of control.

At a time when we need our money to go just a little further than it did a year ago, it is essential to consider your spending habits, particularly unconscious purchasing decisions. That pack of gum at the grocery store checkout counter or a coffee here and there seems harmless. But those small, out-of-budget purchases can add up.

Here are some fresh ways to think about your spending:

» **Make a list.** When you're going shopping, a list offers guardrails—it reminds you what you need to purchase and what you don't. If it's not on the list, it doesn't come home with you. Sticking to your list means sticking to your budget.

» **"On sale" doesn't make it a need.** It can be tempting to think we must purchase things when they're on sale—we don't want to lose money later by having to buy them at full price. However, it's

important to remember that even with a discount, you're still spending money to acquire the item.

» **Think it over.** It can be easy to convince yourself you need a new shirt or deserve some new shoes in the moment. One of the best ways to adhere to your budget is to pause before purchasing and even leave the store to give yourself a chance to think it over for a day or two to determine if the purchase is necessary and if there is room in the budget.

At the end of the day, your budget is a tool. If there is space in your budget for a discretionary spending category, add it. Then, when an impulse purchase presents itself, you can spend from that budget category without feeling guilty. But when that money is gone, keeping yourself in check is essential until it is replenished again. ✓



Featured **Grand Format Solution**

MODERN VEHICLE GRAPHICS



Our Grand Format team produced and installed vinyl graphics for our client's new modern way to promote their business. This branded Tesla Cybertruck is getting a lot of attention in the Columbia area.



"Huge shoutout to @sunsolutions for getting our new CyberTruck wrap completed. Be on the lookout for this beauty on the road!"

Crosby Roofing & Seamless Gutters

To have your vehicle or fleet wrapped, contact your Sun representative or call/email:
803-791-1786 or info@SunSolutionsUSA.com

TAILGATING MERCHANDISE

10FT STEEL CANOPY TENT

Our 10 ft. Canopy is an excellent way to provide shade during outdoor events. A standard 10' x 10' size with telescopic legs, set up is quick, easy and user-friendly. Comes with a custom dye-sub printed canopy top and carry bag.

GRAPHIC PACKAGE INCLUDES:

- (1) Steel Frame
- (1) Black Nylon Bag
- (1) Custom Dye Sub Canopy Top

FEATURES:

- Display Dimensions: 118.75" W x 135" H x 118.75" D
- Graphic Dimensions: 126" W x 87.031" H
- Graphic Material: 600 Denier Fabric
- Graphic Finishing: Hemmed around sides
- Display Construction: 30mm Square Steel Frame
- Available Accessories: Backwall; Half Side w/ 1 Rail
- Shipping Weights: (Qty 1): 68 lbs; (Qty 16): 1128 lbs
- Package Dimensions: (Single Box): 11" L x 11" W x 63" H; (Freight): 48" L x 40" W x 67" H skid
- Wind Speed Rating: 20-28 mph
- Turnaround Time: 5-7 business days after proof approval*

FINISHING:

- Pole pocket added to top of banner
- Hemmed around side and bottom edges
- Grommets added to vertical edge of banner

PRICE:

- As low as \$675 includes design

To order your custom tent, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com



Nylon Bag



Backwall



Sidewall

OPTIONAL:

- Backwall 118.5" x 87.75"
- Sidewall 118.5" x 46.5" - requires 1 Rail (top)



TAILGATING MERCHANDISE

CLEAR STADIUM BAGS

Go for the touchdown with this new popular clear Stadium Tote Bag with matching trim colors. The 20" long reinforced handles make it easy to carry with you all day. Meets new Stadium Bag Policy Guidelines! Sports fans will be cheering all season long.

PRODUCT SPECIFICATIONS:

- **Product Size:** 12" W x 12" H x 6" Gusset, Handles: 20"
- **Imprint Area:** Maximum Imprint Area: 8" W x 8" H Stadium Compliant Imprint Area: 3-3/8" W x 4-1/2" H
- **Packaging:** Bulk

MATERIAL:

- Vinyl with 80GSM Non-Woven Polypropylene Side Accents and Polypropylene Webbing Handles.
- Meets CPSIA and Prop 65 specifications for lead, phthalates and other heavy metals. Thickness: 0.25mm

COLORS AVAILABLE:

- Clear with Blue Trim and Handles (#926V),
- Clear with Red Trim and Handles (#926R),
- Clear with Black Trim and Handles (#926B),
- Clear with Purple Trim and Handles (#926PU).

PRICE:

- As low as \$3.45 each

DISCLAIMER:

The nature of vinyl is that it is subject to wrinkles and crinkles and this not considered a defect. Material color may vary from shipment to shipment and dye lot to dye lot.



To order your custom branded clear bags, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com

Featured **Branded Merchandise**

TAILGATING MERCHANDISE

VINYL WRAPPED BOTTLE OPENER

Bartender professional paddle style speed opener. This bar blade is the only bar wrench you'll need! Don't settle for other imitations. Built to stand against the harshest conditions. Heavy 14 gauge stainless steel. Colored vinyl coating for easy gripping when wet.

FEATURES:

- **Colors:** White, Black, Red, Blue, Yellow, Green, Orange, Pink, Teal, Purple, Navy Blue
- **Item Size:** 1 5/8" x 7 1/8"
- **Product Material(s):** Stainless Steel
- **Decoration Location(s):** Front, Back
- **Standard Decoration Size:** 1 1/8" x 3 1/2"
- **Decoration Method:** Imprinting, 4 Color Process Printing



PRICE:

- As low as \$2.60 each

MINI PLASTIC FOOTBALL

Score a touchdown with your next promotional campaign with these custom printed mini plastic footballs. These footballs are a great opportunity to print your organization's logo on a winning promotional product that will attract new customers to the fun side of your brand. Bright, bold imprinted messages help promote team spirit for businesses and community organizations.

FEATURES:

- **Imprint Method:** Pad Print
- **Product Size:** 6" Mini Plastic Footballs
- **Imprint Area:** 2"W x 1 1/4"H

PRICE:

- As low as \$1.75 each



Product Color: Blue, White, Red, Yellow, Brown, Gold, Silver, Purple, Orange, Glow Green, Pink, Clear, Burgundy Red, Baby Blue, Black

To order your custom branded bottle openers and footballs, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com

TAILGATING MERCHANDISE

PONCHO BALL KEY CHAIN

Promote your brand on this unique merchandise for people to use for rainy days or nights at the game.

FEATURES:

- **PE Poncho In Convenient Carrying Ball**
- **One Size Fits All**
- **Great For Outdoor Events**

COLORS AVAILABLE:

- **Black, Blue, Orange, Red or White Ball, all with Matching Poncho**

PRICE:

- **As low as \$1.59 each**



To order your custom branded poncho ball key chain, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com

Featured **Branded Merchandise**

IMPERIAL THE ORIGINAL PERFORMANCE CAP

Imperial The Original Performance Cap is 100% recycled polyester, performance fabric. Unstructured, six-panel, low-profile. Pre-curved visor, grey undervisor. Moisture management and antimicrobial sweatband. UPF 50+ . Imperial woven label by micro hook-and-loop closure.

- **Performance polyester fabric**
- **Lightweight, breathable, and moisture-wicking**
- **Unstructured low-sweep profile**
- **Micro hook and loop elastic loop closure with garage tuck-in**

PRICE:

- **As low as \$19.95 each (embroidered)**



IMPERIAL THE ORIGINAL SMALL FIT PERFORMANCE CAP

Imperial The Original Small Fit Performance Cap is 100% recycled polyester, performance fabric. Unstructured, six-panel, low-profile. Ideal for kids teens, and smaller head sizes. Imperial woven label by micro hook-and-loop closure.

- **100% recycled polyester, performance fabric**
- **Small fit**
- **Unstructured, six-panel, low-profile**
- **Pre-curved visor, Grey undervisor**
- **UPF 50+**
- **Moisture-management and antimicrobial sweatband**
- **Imperial woven label by D-ring micro hook-and-loop closure**

PRICE:

- **As low as \$19.95 each (embroidered)**

White	Black	Aqua	Aubergine	Azure	Breaker Blue	Burnt Orange	Cardinal	Cerulean Blue
Cobalt	Dark Grey	Fog	Forest Green	Frost Grey	Glacier	Gold	Green	Khaki
Laurel Green	Lavender	Light Blue	Light Pink	Lime	Macaroon	Maroon	Melon Orange	Nantucke Red
Olive	Orange	Pacific Blue	Petrol	Purple	Putty	Red Pepper	Robins Egg	Sage
Seaglass	Sorbet	Sunbeam	True Navy	Walnut				



To order your custom branded performance caps, contact your Sun representative or call/email:

803-791-1786 or info@SunSolutionsUSA.com



EXPLORING AMERICA'S BEST ZOOS

Zoos that are committed to education, preservation of habitat, and conservation of species are worth the time and effort to visit. Here are a few that really are a destination all on their own.

» **Smithsonian's National Zoo and Conservation Biology Institute**—Created in 1889 and located just two miles northwest of downtown Washington, D.C., the National Zoo is home to more than 2,100 animals. Visitors are sure to enjoy taking a moment from the hustle and bustle of the D.C. area at this free zoo.

» **Saint Louis Zoo**—Featuring more than 16,000 animals, the Saint Louis Zoo is a front-runner when it comes to conservation and research. Open year-round with no admission charge, this zoo features the Emerson Zooline Railroad, a 4D movie theater, and even behind-the-scenes tours.



» **Brevard Zoo**—Located about 60 miles south of Orlando, Florida, the open-air exhibits at Brevard Zoo, the zipline, a guided kayak tour through Expedition Africa, and train rides to see camels, antelope, and African cattle are a big draw for visitors.

» **Minnesota Zoo**—One of the largest zoos in the U.S., the Minnesota Zoo is located about 20 miles south of Minneapolis and has found a way to welcome visitors year-round despite the cold winter temps. One highlight is the Treetop Trail, a repurposed monorail track that takes visitors on a 1.25-mile walk 32 feet in the air, allowing for unique views of several exhibits. ✓



NEW MAIL TRUCKS TO BE MANUFACTURED IN THE UPSTATE OF SOUTH CAROLINA

For the first time in three decades, the U.S. Postal Service is commissioning a new fleet of mail trucks and they're being made in Spartanburg County. The initial order is for 50,000 NGDVs and is valued at \$2.98 Billion. Oshkosh Defense said it plans to build between 50,000 to 165,000 units over the next 10 years.

Oshkosh Defense will manufacture both zero emission battery electric vehicles (BEV) and fuel-efficient low-emission internal combustion engine vehicles (ICE) for the USPS in their Spartanburg, South Carolina factory. The first order will include a minimum of 10,019 BEVs. The NGDV contract allows the flexibility, when funding is provided, to increase the percentage of BEVs to be produced even after an order is placed.

To build the new fleet, Oshkosh Defense said it expects to hire more than 1,000 employees for the new facility, ✓



TAKE A WALK

Everyone knows that moving your body is good for your health. In addition to improving overall wellness, simply taking a walk can have other surprising benefits.

- » For people with genetic markers for obesity, Harvard researchers discovered that walking briskly for an hour a day cut in half the effects of those genes.
- » Two studies at the University of Exeter determined that cravings for chocolate and other sugary snacks were reduced in those who took a brisk 15-minute walk.
- » Several studies have concluded that walking can reduce arthritis-related pain. Walking five to six miles a week prevents arthritis from forming in the first place.
- » A study of over 1,000 men and women found that those who walk at least 20 minutes per day, at least five days a week, experienced a boost in their immune systems, resulting in 43% fewer sick days than those who didn't exercise. ✓

TAKE IT TO THE STREETS

There are so many ways to spread the word about your company and what you have to offer. One medium you may not have considered is yard signs. Here are a few reasons to market with yard signs.

» **Yard signs are a way to connect with your local audience.** The people most likely to visit your company are those who live nearby. Well-designed yard signs serve to invite your community to consider doing business with your local company.

» **The rule of seven.** Studies have shown that people need

exposure to a product or service at least seven times before they make a purchasing decision. If repetition is the key, well-placed yard signs are an ideal way to encourage someone to see what you have to offer.

» **Yard signs are cost-effective.** One of the most obvious benefits of yard signs is the return on investment, considering the number of impressions made by each sign. Hundreds of people will view your signs each day, increasing exposure and interest.

» **Endlessly customizable,** yard signs can be tailored to fit specific marketing campaigns or promotions, and they can be easily placed in strategic locations to maximize visibility.

Our print shop is poised to help you create a dynamic yard-sign campaign that is sure to help drive customers to your company. Give us a ring today! ✓



SNORE NO MORE

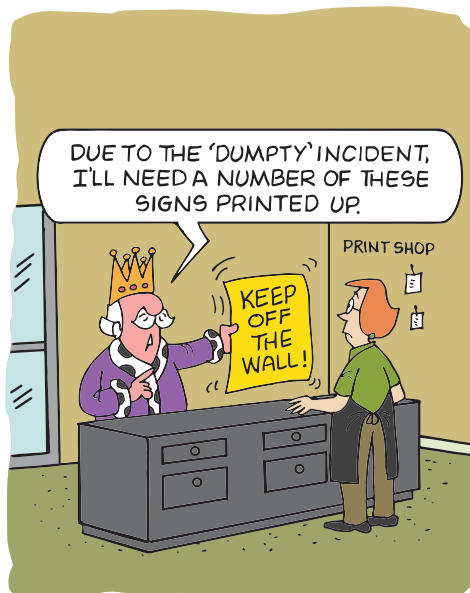
For those who snore and those who sleep with a snorer, the Motion Pillow may be the solution you need. This smart pillow employs a sound detector and airbags to decrease nightly snoring. To do that, the sound detector learns the snore sounds and patterns of the user, collecting that data and operating more accurately when consistently used. When the user snores in their sleep, sensors in the pillow find where their head is located, and an airbag is slowly inflated in an effort to turn the snorer's head to the side, which should open the airway and help reduce snoring. There is also an app that can record sleep time and help you analyze snoring time. ✓

TRIVIA

1. What is the oldest baseball park?
2. What animal has the highest blood pressure?
3. Who was the world's first billionaire?
4. What mystery writer holds the Guinness World Record for the most translated works?

1) Fenway Park 2) A giraffe 3) John D. Rockefeller 4) Dame Agatha Christie

Gutenberg's Army©



TOP Ten

U.S. Golf Courses

1. Pine Valley Golf Club, New Jersey
2. Cypress Point, California
3. Shinnecock Hills, New York
4. National Golf Links of America, New York
5. Oakmont, Pennsylvania
6. Augusta National, Georgia
7. Sand Hills Golf Club, Nebraska
8. Merion Golf Club East, Pennsylvania
9. Pebble Beach Golf Links, California
10. Fisher Island Club, New York

Source: Golf Magazine



CAN YOU GUESS THE YEAR?



- » Space shuttle *Challenger* disintegrates 73 seconds after launch from Cape Canaveral, Fla., killing the crew of seven astronauts.
- » *Out of Africa* wins the Oscar for best picture.
- » Prince Andrew, Duke of York, marries Sarah Ferguson at Westminster Abbey.
- » *Top Gun* starring Tom Cruise and Val Kilmer, and *Labyrinth* starring Jennifer Connelly and David Bowie are released in theaters.
- » Paul Simon releases *Graceland*.

- » Millions of people from New York to California join hands in Hands Across America to raise money to fight hunger and homelessness.
- » Halley's Comet makes its closest approach to Earth during its 76-year orbit.
- » *The Oprah Winfrey Show* is broadcast nationally for the first time.

CONSIDER THE COLORS

When European napkin manufacturer WEPA wanted to expand into the U.S. marketplace, they contacted the design team at Ultra Creative to assemble a sales kit that definitely made a strong impression. Each square, walnut box, laser engraved with the WEPA logo, contains four full-color, gatefold inserts representing the four seasons with a napkin tucked inside. A seasonally appropriate laser-cut image reveals the napkin's color, and when a second flap is opened, the customer can remove the napkin and view all the different seasonal color options. A unique way to encourage customers to think about the effect that colored napkins can have on an event. ✓

The year was 1986.

August Birthdays

- | | |
|--------------------------|-------------------------|
| Mitch Ambrose – 08/01 | Chris Lee – 08/12 |
| Mike Miller – 08/01 | Jeff Underhill – 08/14 |
| Mike Gray – 08/01 | Stephanie McGee – 08/17 |
| Octavia Palmer – 08/04 | Bo Brock – 08/17 |
| Tonya Conway – 08/08 | Barri Lewis – 08/21 |
| Fred Mack – 08/09 | Vickie Smith – 08/22 |
| Jamarr Holley – 08/09 | Albert Cox – 08/28 |
| Gail Hollis – 08/09 | Mike Black – 08/29 |
| Desean Whetstone – 08/12 | Chad Collins – 08/29 |

August Anniversaries

- | | |
|---------------------------|-------------------------|
| Cheryl Fuller - 3 years | Robert Koon – 5 years |
| Rebekah Michael – 3 years | Mike Black – 15 years |
| Doug Delaney – 3 years | Chad Collins – 20 years |
| Teena Price – 3 years | |

*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

SUN SOLUTIONS IS PROUD TO BE A



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