

February 2023



Under *the* Sun

N E W S L E T T E R

INSIDE THIS ISSUE:

PAGE 2

Featured Grand Format:
Forest Lake Elementary

PAGE 3

Get Attention with
Eye-Catching Posters

PAGE 4

Featured Equipment:
Muller Martini Perfect Binder

PAGE 5

Featured Branded Merchandise:
ARC Budget Telescopic Umbrella

PAGE 6

The Prepared Traveler

PAGE 7

Make an Impact with Posters

PAGE 8

Impressive Birthday Card



Featured **Grand Format**

FOREST LAKE ELEMENTARY NASA EXPLORER MAGNET PROGRAM

Our Grand Format team recently produced and installed graphical displays to support the NASA Explorer Magnet Program and student motivation for excellence at Forest Lake Elementary.

Forest Lake is proud to be a designated NASA Explorer School where the school utilizes the resources and research of NASA and have the latest technology at their fingertips. It's not an uncommon sight to see the students wearing NASA lab coats video conferencing with members of the NASA Team or conducting an experiment based on their studies.

The school finds these resources to help ignite a lifelong love of learning in the elementary student and foster an interest in science, technology, engineering, and math. But it doesn't end there. The lessons learned through this unique program are integrated throughout the curriculum and provide the basis for school-wide programs and activities.



Letters and NASA logo are directly printed on brushed Aluminum Composite Material (ACM).

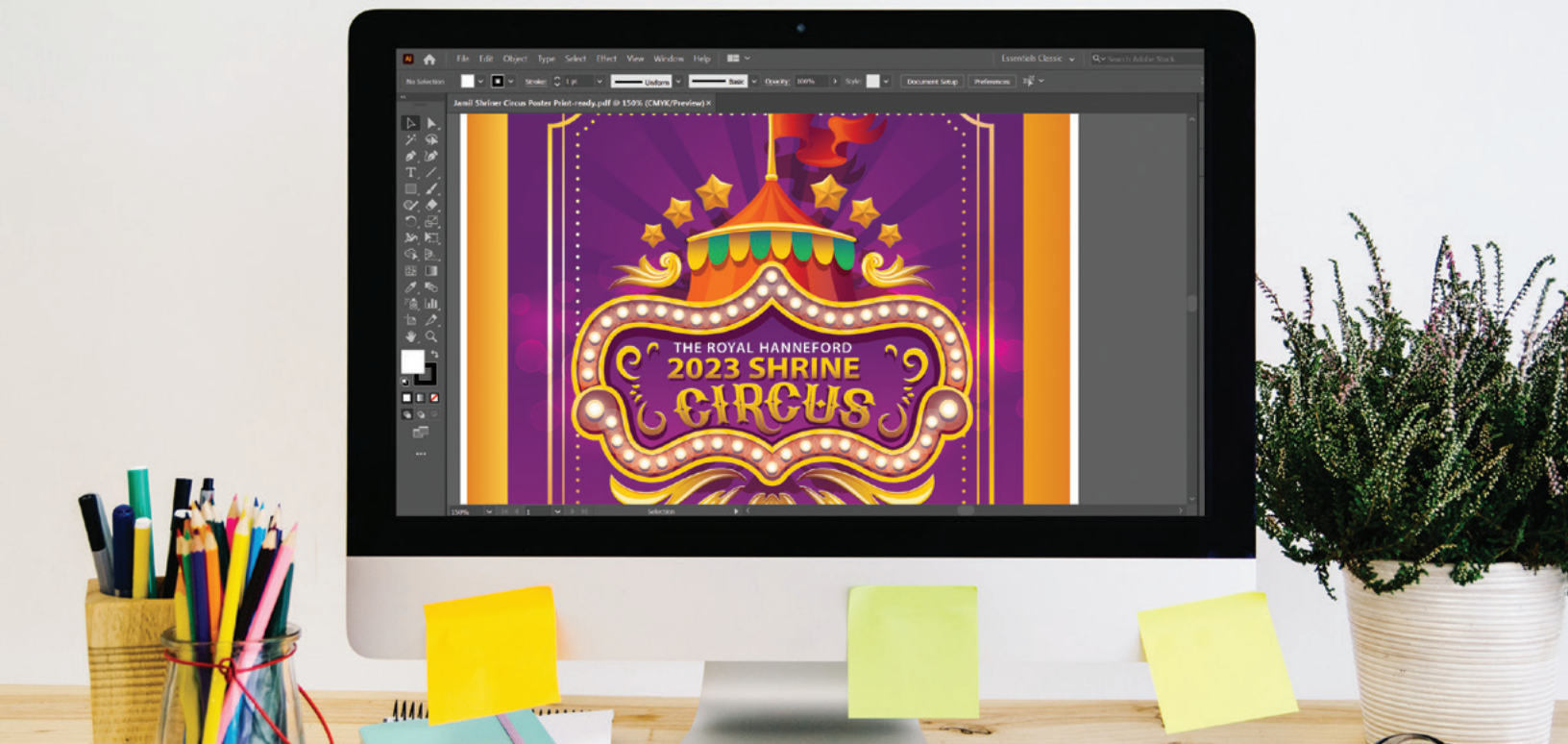


Our team produced and installed a student photo-op wall, "Soaring to Be The Best" to help motivate the students in achieving individual excellence.

Both the text and the wings are custom cut vinyl and adhered to the wall.

Interested in a Grand Format solution like this for your business or school? Give us a call or email!

803-791-1786 or info@SunSolutionsUSA.com



GET ATTENTION WITH EYE-CATCHING POSTERS

Bring on the green by making your money work for you with attention-grabbing posters to promote your business!

REUSABLE MARKETING MEDIUM

A cost-effective marketing tool, posters can be designed to promote any occasion your heart desires.

Available for only a minimal investment, beautifully designed posters can be stored away for future use, allowing you to reuse them to draw attention to your brand for years to come. To help preserve the quality of your posters over time, they can be laminated or placed in frames to prevent damage.

MEMORABLE MARKETING MASTERPIECES

With the modern design tools available today, you can create a poster that is innovative, eye-catching, and memorable, attracting attention not only from current customers but drawing in a new client base.

With crisp, vibrant colors, slick fonts, and a variety of poster finishes, you can custom design the perfect poster to represent your brand to a T!

Inexpensive to produce, you can make use of different posters for many different occasions, allowing your company to promote unique aspects of your products and services throughout the year.



Available in a variety of sizes, you can produce large laminated or framed posters to catch the attention of passersby in the great outdoors, or smaller flyer-size posters for indoor use to get the word out about your latest promotional offer or product.

GET STARTED NOW

Are you looking for a promotional product that is sure to make a big splash with your target market? Posters give you a great way to draw attention to what your business has to offer. Contact us now for attractive posters that are going to catch the eye and drive you towards the goal of *bringing in the green!*

Featured Equipment

MULLER MARTINI PERFECT BINDER

A year ago Sun Solutions invested in a new state-of-the-art Muller Martini's Perfect Binder to efficiently bind large quantities of multi-page projects. This perfect binder satisfies the high requirements in offset and digital printing in print runs of all sizes thanks to modern, innovative drive and control technologies. The highly flexible machine concept allows for fast configuration adjustments for the successful handling of almost all production requirements, which nowadays can change almost every hour. Separate drives, reproducible order data, and possibilities for integrating into a workflow system not only guarantee extremely short processing times along with unbeatable production costs for books, but also more capacity for additional production.

The Muller Martini's Perfect Binder can process a huge range of sizes – from ultra-small to A3. A4 landscape products can be run in two-up production, which considerably reduces production costs for all print runs.

PERFECT BOUND EXAMPLES:

ANNUAL REPORTS

BOOKS

BROCHURES

CATALOGS

MAGAZINES

MANUALS

PHOTO BOOKS

PRESENTATIONS



MÜLLER MARTINI

We can print and bound your books, catalogs, manuals, or reports. Give us a call or email!

803-791-1786 or info@SunSolutionsUSA.com

Featured **Branded Merchandise**

ARC BUDGET TELESCOPIC UMBRELLA

Your target audience will be singing in the rain with this classic solid color umbrella! A practical gift or giveaway item to please the crowd.

- **Manual Open**
- **Aluminum Frame**
- **Matching Sleeve**
- **9" Folded**
- **Telescopic Folding Umbrella**
- **Wrist Strap**
- **Polyester Material**



COLORS AVAILABLE

Solid: Red, Royal Blue, Maroon, Black, Forest Green, Tan, Navy, Lime Green or Orange.

Two-Tone: Black/White, Red/White, Royal Blue/White, Maroon/White, Royal Blue/Black, Red/Black, Tan/Navy, Tan/Black or Tan/Forest Green.

To place an order for these umbrellas, give us a call or email!
803-791-1786 or info@SunSolutionsUSA.com

THE PREPARED TRAVELER

The convenience of having what you need on hand while traveling but not over-packing your bags is a delicate art.

There can be a fine line between under- and over-packing. One can leave you hunting for the nearest shop to grab what you need, and the other can mean lugging around bulkier baggage. There is, however, a sweet spot travelers can hit that will leave them perfectly prepared. Here are some items to consider adding to your luggage on your next trip:

» **Towel.** Having a thin microfiber or Turkish-style towel in your luggage gives you the freedom to spontaneously wade in a stream or head to the beach.

» **Flashlight.** Sure, your phone has a flashlight. But a small, bright back-up light source means you can light up a room while still using your phone.

» **Reusable coffee cup.** A collapsible coffee cup means you can easily take your cuppa to go while reducing your trash output.

» **Portable charger.** Having your phone die while traveling could mean getting lost or missing a great photo opportunity. A portable charger keeps your devices charged even while out and about.

» **Rain gear.** This is obviously dependent on your destination, but if there's a potential for rain where



you're going, a packable rain jacket is a great idea.

» **Sleep mask.** You may not rely on one in your own bed, but knowing you can block out the light while sleeping away from home is ideal for a restful vacation.



HOW TO PREPARE FOR DAYLIGHT SAVINGS

» **Start with a good base.** A solid sleep schedule is a good idea no matter the time of year. Consistency in sleep and wake times will make the transition much smoother.

» **Shift your sleep.** Around a week before DST, roll back your bedtime by about 15 minutes and set your alarm 15 minutes earlier. Do this every few days until you have made it to the one-hour mark.

» **Eat earlier.** Eating too close to bedtime means your body is focusing on digestion instead of rest, which can make it difficult to fall asleep. Gradually shifting your evening meal to an earlier time could help lessen any disruption to your eating/sleeping schedule.

» **Set your clocks the night before.** Take a moment to set your clocks ahead before you go to sleep. Seeing the "new" time as you drift off and when you wake will help you mentally transition to the new schedule. ✓

MAKE AN IMPACT WITH POSTERS

If you are looking for a way to command attention, printed posters are the answer. A well-designed poster allows you to literally make a big name for your company, and invites your customers to take notice of what you have to offer. Here are a few advantages of marketing with posters:

» **Exposure.** This one speaks for itself. If you have a big event, a new product, or a special promotion, a poster that can be hung in various places around your town and in your business is an ideal way to get a lot of eyes on your message.



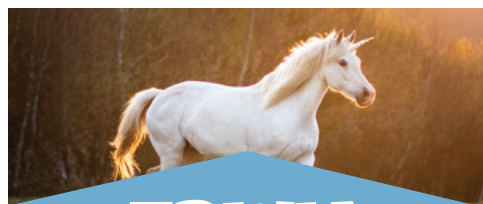
» **Short and sweet.** The idea behind a poster is to create hype. You're not giving every detail; just offer enough information to make the viewer take action by visiting a website or making a phone call. This means the poster must contain a specific call to action.

Sometimes the most effective way to market your company is simply to make sure your name and message are clear. Printed posters give you the square inches to include just enough information to pique interest and invoke action. Our design team can help your company capitalize on this impressive marketing piece. ✓



TACOS FROM HEAVEN

When someone spread the news through Bethel, Alaska (population 6,200) that a Taco Bell was coming to town, the residents, whose nearest fast-food option was 400 miles away, were overjoyed! But when this news turned out to be a hoax, people shared their disappointment on social media. Taco Bell's social-media team saw the buzz, and the company went into action. The company drew on the expertise and experience of multiple departments to think up a response. Their solution? To airlift a taco truck into Bethel with enough fixings for 10,000 free tacos. What a tasty way to spread some cheer! ✓



TRIVIA

1. Which country won the first-ever soccer World Cup in 1930?
2. The unicorn is the national animal of which country?
3. Which famous British comedian voiced Zazu in Disney's *The Lion King*?
4. What is the only mammal born with horns?

1) Uruguay 2) Scotland 3) Rowan Atkinson 4) Giraffe

Gutenberg's Army©



TOP TEN

St. Patrick's Day Celebrations

1. Dublin, Ireland
2. Boston, Massachusetts
3. London, England
4. Sydney, Australia
5. Chicago, Illinois
6. Tokyo, Japan
7. Munich, Germany
8. Buenos Aires, Argentina
9. Toronto, Canada
10. New York City, New York



CAN YOU GUESS THE YEAR?



- » Winter Olympics are held in Calgary, Alberta, Canada, and Summer Olympics are held in Seoul, South Korea.
- » The Edmonton Oilers defeat the Boston Bruins to win the Stanley Cup.
- » George H. W. Bush defeats Michael Dukakis in the United States presidential election.
- » Archaeologists uncover the original Globe Theatre in London.
- » Over 1/3 of Yellowstone National Park is destroyed due to over 250 small fires in the drought-ridden area.

- » The antidepressant Prozac is introduced and quickly becomes the market leader for treating depression.
- » Margaret Thatcher becomes the longest-serving British prime minister of the 20th century.
- » After eight years and 1.5 million dead, the Iran-Iraq War ends.
- » *Die Hard, Big, and Who Framed Roger Rabbit?* premiere.

IMPRESSIVE BIRTHDAY CARD

Creative birthday cards are almost a gift in themselves. German design firm Rollny & Müller, Focus Visuelle Kommunikation created a birthday card that is sure to leave a positive impression on the recipient.

Using a debossing technique, they created a word search on the front of a bifold card. Hidden in the jumble of letters were inspiring words that the giver could run their pencil over, revealing the impressed letters and their wishes for the recipient. A simple way to turn a birthday greeting into a sensory experience that was sure to leave a great impression. 📌

The year was 1988.

February Birthdays

- | | |
|--------------------------|-------------------------|
| Brittany Hickman – 02/03 | Robert Koon – 02/19 |
| John Moroz – 02/06 | Stephen Jenkins – 02/22 |
| Scott McCulla – 02/13 | Sherry Senn – 02/26 |
| Tina McFalls – 02/17 | Darrell Eskew – 02/28 |

February Anniversaries

Patrick Tysinger – 5 years

Under The Sun Newsletter

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*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

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