

September 2022



# Under *the* Sun

N E W S L E T T E R



## INSIDE THIS ISSUE:

**PAGE 2**  
International Dark-Sky Places

**PAGE 3**  
Make Your Pieces Your Own

**PAGE 4**  
Thinking of Adopting a Dog?

**PAGE 5**  
**FEATURED BRANDED MERCHANDISE:**  
Breast Cancer Awareness

**PAGE 6**  
**FEATURED SOLUTION:**  
Fulfillment Service

**PAGE 8**  
Simple Interaction

October is Breast Cancer Awareness month. See page 5 for promotional items you can order to show your support next month.



# INTERNATIONAL DARK-SKY PLACES

*Travelers that are hoping to catch the night sky in its most untouched state will enjoy a trip to one of the world's International Dark-Sky Places.*

The International Dark-Sky Association exists to promote stewardship of the night sky by encouraging communities, parks, and protected areas to adopt responsible lighting policies and cut down on light pollution. The result of their dedication to this goal means that as of January 2022 there are 195 certified International Dark-Sky Places in the world. For travelers looking to experience the night sky like they never have before, here's a list of some places to check out:

» Big Bend National Park in southwest Texas is known for incredible views and hiking trails. Being located far from major urban areas means there is very little light pollution interfering with nighttime views of the sky.



» North America's tallest sand dunes can be found at Great Sand Dunes National Park and Preserve in Colorado. The dry air and high elevation make this park a great place to see the stars.

» Waterton Lakes National Park in Alberta, Canada and Glacier National Park in Montana, U.S. are the first International Dark-Sky Parks spanning both sides of an international border. Dark-sky preservation has become a priority to both parks in the last few years, and their rugged mountain terrain and relative isolation make these parks ideal places to witness any number of nighttime phenomena.

For more information about visiting a dark-sky place, visit [www.darksky.org](http://www.darksky.org). ✓



## HAVE A SEAT (ON THE FLOOR)

*Though it may not be your first instinct, correctly sitting on the floor has its benefits.*

- » Floor sitting forces you to engage your core muscles for stabilization. Keeping your spine in a neutral position and not hunching your shoulders will help.
- » Sitting in a chair can cause tightness in your hips, but sitting on the floor can help stretch your hip flexors.
- » Seated positions, such as cross-legged, cause you to stretch your lower body muscles, which can increase your mobility.
- » Positions like kneeling or squatting are active rest positions because they require more muscles than just sitting in a chair.

While there are drawbacks to sitting on the floor, careful positioning and being mindful of your body can increase flexibility and strength while sitting down.

# MAKE YOUR PIECES YOUR OWN


Work with our print shop to bring your unique ideas to life.

There's something special about collaborating with a local printer on your marketing pieces—your company and ours both have an interest in building a business and serving our community. Here's why custom printing and finishing from our print shop is the right choice:

» Face-to-face meetings. When you're planning your next product launch or preparing for a trade show, sitting with an actual person to discuss the unique printing and finishing options available is invaluable. These meetings allow you to really let your company's personality be known.

» Local knowledge. A printed piece is successful if people interact with it. At our print shop, we know the types of people in your area and which printed pieces get high response rates, so we can help you create a piece that is sure to get noticed.

Combine these two aspects of custom printing with a local printer and the choice is simple. Contact us, your printer around the corner, for help in creating and printing the marketing pieces that help you get noticed! ✓

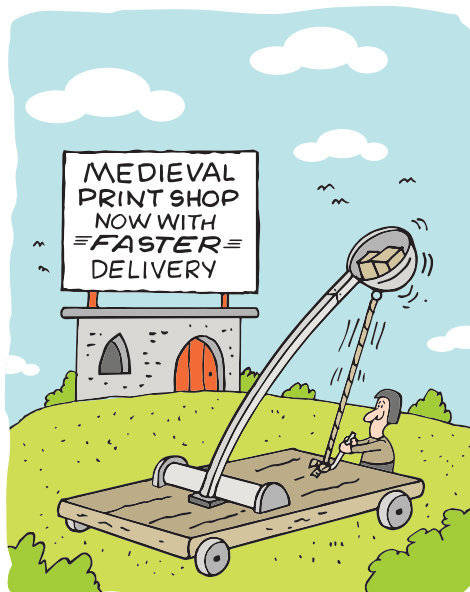



## TRIVIA

1. In which video game did Super Mario first appear?
2. Which animal has the largest eye in the world?
3. Who was Henry VIII's first wife?
4. What year was the very first model of the iPhone released?

1) Donkey Kong 2) The giant squid 3) Catherine of Aragon 4) 2007

## Gutenberg's Army©



## TOP Ten

Most Valuable Brands (2021)

1. Amazon	\$683.9B
2. Apple	\$612.0B
3. Google	\$458.0B
4. Microsoft	\$410.3B
5. Tencent	\$240.9B
6. Facebook	\$226.7B
7. Alibaba Group	\$196.9B
8. Visa	\$191.3B
9. McDonalds	\$154.9B
10. Mastercard	\$112.9B





# THINKING OF ADOPTING A DOG?

*Dogs aren't called man's best friend for nothing. Their loyalty, playfulness, and companionship make them a great addition to most households.*

October is Adopt a Shelter Dog Month. If you've considered adopting a dog, here are some important things to remember in order to make the experience beneficial to both you and the dog:

- » Locating a reputable shelter that has on-staff adoption counselors to talk you through the whole process is a great place to start. The staff at a shelter should be working to make sure the adoption is a good match between the needs of the dog and your lifestyle.
- » Consider the life expectancy of a dog you are interested in. Smaller breeds tend to live longer, possibly around 15 years, while large dogs can be about half that. Before adopting, be sure you are willing to commit for life.
- » Children and dogs can be a wonderful combination, but if you have children in your home be sure the dog you are hoping to adopt will be comfortable with the

loud noises and sudden movements of children.

- » If you already have pets (especially a dog or cat) in your home, speak with an adoption counselor so they can help you determine how to best introduce your new dog to your current pets.
- » Connect with a local veterinarian prior to adopting to discuss the cost of care for a dog. Routine visits to the vet as well as care for any emergencies or health issues that arise should be considered.
- » Remember the 3-3-3 rule: the first three days may be overwhelming for the dog, so they may be scared, not eat well, or sleep a lot; the first three weeks are a time of settling in, learning their new environment and the rhythms of the house, and letting their guard down; and the first three months should find them comfortable with their home, growing in trust, and forming good bonds. 🍀

## Featured **Branded Merchandise**

# BREAST CANCER AWARENESS

October is Breast Cancer Awareness month. Below are a variety of promotional items you can order for your team to show support in October and throughout the year.

## AWARENESS RIBBON PEN



Elevate your next promotional campaign dedicated to finding a cure with these quality ballpoint pens with a pink ribbon motif. This 0.5" x 5.5" x 0.5" ABS plastic plunger-action pen has a wide barrel design with a textured TPR grip section with a raised pink ribbon pattern. A great fit with breast cancer and other medical or political issues relating to women. Pink and white design. Add your school, sports team, organizational or company logo to customize.



## BREAST CANCER AWARENESS RETRO SUNGLASSES

Breast Cancer Awareness Retro Sunglasses with 1-color corner lens imprint + 1-color arm imprint. Our best-selling frames feature a square shape and recognizable cat eyes. These iconic shades are ideal for charities, events, fundraisers and races. End-users will keep this frame allowing brands to spread awareness all year round!

## AWARENESS MAGNETIC CLIP

Magnetic Clip in the shape of an Awareness Ribbon with a strong clip with magnetic back. Remember October is Breast Cancer Awareness Month and this is the perfect low-cost product for Awareness promotions and events. Available in 3 colors with a spot color imprint or with a full color digital imprint on one side only.



To place an order for these Breast Cancer Awareness items, give us a call or email!

**803-791-1786 or**  
**info@SunSolutionsUSA.com**

## Featured **Solution**

# FULFILLMENT SERVICE

Sun Solutions offers a complete, easy-to-use Fulfillment Service. Whether you need to fulfill your own print collateral and branded merchandise to your employees or you offer printed and promotional products to the public with a pay online system, we have the solution.

## WEB-TO-PRINT ONLINE FULFILLMENT

Sun Solutions offers online fulfillment websites to allow your team to easily order business cards, catalogs, brochures, branded merchandise, and more!

- Easily manage your print collateral and branded merchandise online
- Custom brand your storefront
- Low inventory notifications and auto-restocking feature
- Reduce storage space at your office
- Our team handles all packing and shipping
- Allows your team to focus on other areas of your business



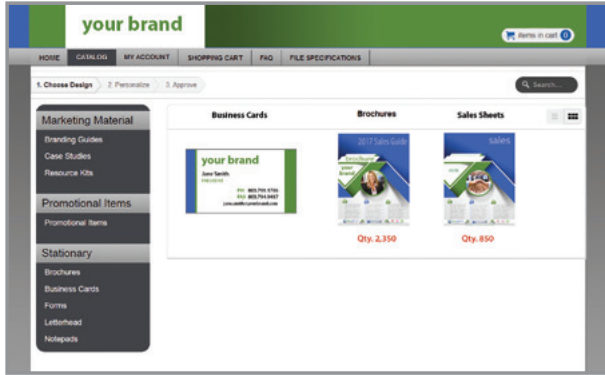
## FULFILLMENT OF PRODUCT KITS

We can fulfill orders of product kits. We can print and insert any promotional or instructional literature, box the final product kit and ship the order directly to your customer.

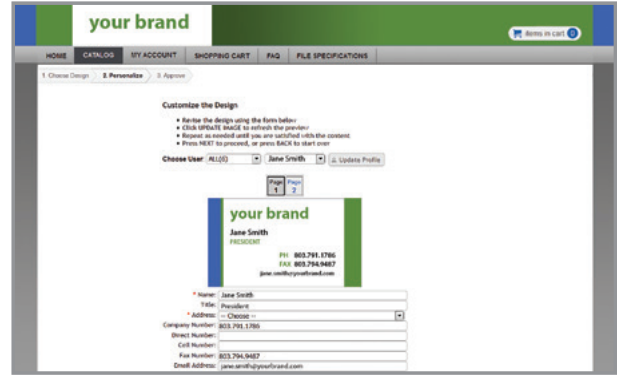
Call or email our team to discuss how our Fulfillment service can benefit you and your team.

**803-791-1786 or**  
**info@SunSolutionsUSA.com**

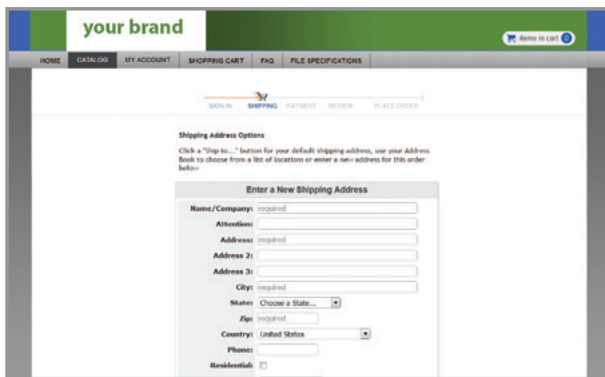
# OUR FULFILLMENT SERVICE FEATURES:



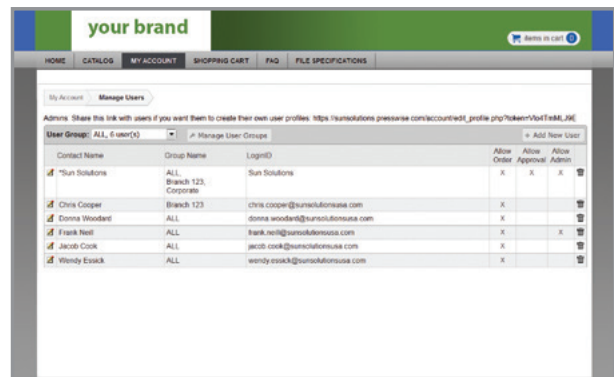
**ORDER / MANAGE PRINT COLLATERAL & BRANDED MERCHANDISE ONLINE**



**ORDER CUSTOMIZE PRINT ONLINE (Ex. Business Cards)**



**EASY TO USE SHOPPING CART FUNCTIONALITY**



**MANAGE USER ACCESS & APPROVE ORDERS ONLINE**



**STORE YOUR PRINT COLLATERAL AND BRANDED MERCHANDISE IN OUR WAREHOUSE**



**OUR TEAM CAN DELIVER ORDERS LOCALLY OR SHIP NATIONWIDE**

# CAN YOU GUESS THE YEAR?



- » NASA launches the very first space shuttle mission with *Columbia*.
- » *Raiders of the Lost Ark* and *Chariots of Fire* premiere.
- » The first DeLorean DMC-12 sports cars are produced.
- » The first London Marathon is held.
- » President Ronald Reagan appoints Sandra Day O'Connor to the U.S. Supreme Court.
- » Egyptian president Anwar Sadat is assassinated.
- » MTV (Music Television) is launched.

- » The first IBM-PC is invented.
- » Simon and Garfunkel reunite and perform in New York's Central Park.
- » Donkey Kong is released by Nintendo.
- » Over 750 million people watch the televised wedding of Prince Charles and Lady Diana Spencer celebrated at St Paul's Cathedral in London.

The year was 1981.

## SIMPLE INTERACTION

Effective print marketing takes into account the interaction the recipient will have with your piece. Mercedes-Benz understood the importance of that interaction when it produced the envelopes for one of its car models. They strategically printed a picture of its CLK-Class vehicle with the word "Coupe?" to intersect with the flap of the envelope. When the flap was opened, the top on the coupe disappeared and the word "Convertible?" appeared. A simple way to use the envelope they were already sending to pass along a message about what they have to offer. ✓

## September Birthdays

CATHERINE WASHINGTON - 09/01  
 FREDA GREEN - 09/01  
 JULIA STEPHENS - 09/03  
 MIKE DOBERASS - 09/03  
 JACOB DUBOSE - 09/05  
 TONI PHILBECK - 09/07  
 REBECCA COBB - 09/11  
 TOM WELSH - 09/16  
 BRANDON WOLLETT - 09/17  
 NATE BROWN - 09/17

GLYNDA GLEATON - 09/19  
 NATE LANTZ - 09/19  
 URAIN WILSON - 09/20  
 DARREN WILLIAMS - 09/23  
 ANDY COOK - 09/25  
 SHADOE ALLMON - 09/25  
 CARLOS SANCHEZ - 09/27  
 COLE BAKER - 09/30  
 STACEY GEIGER - 09/30

## September Anniversaries

GREG SMITH - 3 YEARS      GUILLERMO SANCHEZ - 10 YEARS

### Under The Sun Newsletter

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\*Please note that anniversaries are recognized beginning at 3 years, followed by 5 years and then onward in increments of 5.

**SUN SOLUTIONS IS PROUD TO BE A**

